

## CHPA 2025 DSHEA Consumer Survey Social Media Toolkit

### Graphics (Twitter/X, LinkedIn)



### Sample Messages (Twitter/x, LinkedIn)

→92% of voters report supplements positively impact their health according to new research from CHPA. The message is clear: Americans value self-care. Let's protect and modernize access to trusted wellness products. Full data here:

[chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→92% of U.S. voters say dietary supplements have had a positive impact on their health and wellness according to new research from @CHPA. This overwhelming support reinforces the role supplements play in daily self-care—and the need for modernized regulation that reflects the priorities of 21<sup>st</sup> Century consumers. View the new survey data:

[chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→U.S. voters are speaking: 92% say dietary supplements benefit their health according to new findings from @CHPA. It's time for a modern regulatory structure that further enhances safety and empowers innovation to meet consumer demand. Full findings: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare



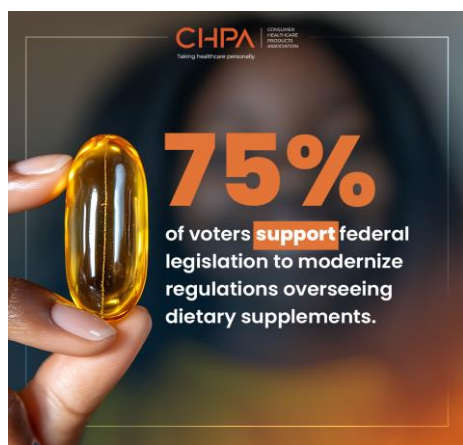
→Access matters: 82% of voters say it's important to have convenient access to dietary supplements for themselves and their families. Click here to learn more from @CHPA's new survey findings [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→New survey data just released from @CHPA: 82% of U.S. voters say convenient access is essential for their families. Write your lawmaker in Congress today to support continued access to trusted self-care products by urging them to modernize the regulatory framework overseeing dietary

supplements: <https://tinyurl.com/33dhhyjt>  
#SelfCareIsHealthcare

→ Dietary supplements are a critical part of Americans' wellness routines according to new research from @CHPA: 83% of registered voters use them, and 82% say convenient access is important for themselves and their families. Click here to learn more: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→ New survey findings from @CHPA just released: 82% of U.S. voters say convenient access to dietary supplements is important for their families. As self-care becomes more mainstream, voters are sending a clear message: protect access to the products they trust. Full survey data here: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare



→ 3-in-4 voters agree it's time to modernize supplement regulations: Findings from a recent survey conducted by @CHPA found 75% of voters support federal legislation to update the Dietary Supplement Health and Education Act (DSHEA) of 1994. Learn more here: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→ Voters overwhelmingly support modernizing supplement regulations according to new research from @CHPA. The majority agree current rules should be updated to better protect consumers, and 75% support federal legislation to modernize DSHEA (1994). More here: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→ More consumers than ever are turning to dietary supplements to take charge of their health – but regulations haven't kept up. @CHPA's newest consumer survey highlights widespread support among U.S. voters for regulatory reform and modernization. More here: [chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→ NEW: A nationwide survey from @CHPA shows overwhelming support for modernizing dietary supplement regulations, with 75% of voters supporting federal legislation to update the Dietary Supplement Health and Education Act (DSHEA).  
[chpa.org/DSHEASurvey](https://chpa.org/DSHEASurvey) #SelfCareIsHealthcare

→ A new @CHPA survey finds: 75% of U.S. voters support federal legislation to modernize supplement regulation and most agree current laws should be updated to further protect consumers. Write your Member of Congress today and urge them to introduce legislation to modernize the regulations overseeing dietary supplements:  
<https://tinyurl.com/33dhhyjt> #SelfCareIsHealthcare

### Graphics (Instagram)

### Sample Messages (Instagram)

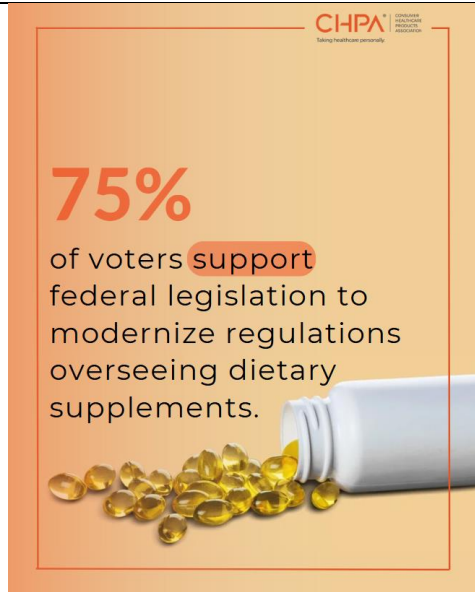


→ It's been over 30 years since DSHEA was passed. 75% of U.S. voters agree it's time to modernize supplement regulations according to new research from @CHPA\_Official. Urge your members of Congress to introduce legislation today.  
<https://tinyurl.com/33dhhyjt> #SelfCareIsHealthcare

→ DSHEA hasn't been updated since 1994. U.S. voters overwhelmingly (75%) support change according to new research from @CHPA\_Official—so what's Congress waiting for? Tell your lawmakers: modernize supplement regulation now.  
<https://tinyurl.com/33dhhyjt> #SelfCareIsHealthcare

→ New survey results released from @CHPA\_Official: 3-in-4 voters support modernizing outdated supplement regulations. Congress must act. Send a message to your representatives today.  
<https://tinyurl.com/33dhhyjt> #SelfCareIsHealthcare

→ Consumers want modernized protections: 75% of voters back updating supplement laws that haven't changed since 1994 according to new research from



@CHPA\_Official. Urge Congress to introduce legislation that reflects today's 21st century consumers: <https://tinyurl.com/33dhhyjt>  
#SelfCareIsHealthcare

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