

## Sponsorship Opportunities for the 2025 Regulatory, Scientific & Quality Conference

Maximize visibility for your company by sponsoring CHPA's 2025 Regulatory, Scientific & Quality Conference (RSQ), Tuesday-Wednesday, **September 9-10, 2025**, at the Marriott Bethesda North.



RSQ brings together hundreds of leaders from industry, regulatory authorities, and academia to learn about the latest developments in the consumer healthcare landscape. The 2025 conference will focus on a wide range of regulatory, scientific and quality topics covering over-the-counter (OTC) medicines, dietary supplements and OTC medical devices. At least a dozen educational sessions will provide insights into the key regulatory, scientific, and quality issues impacting our industry, including how collaboration between industry and FDA continues to foster mutually beneficial relationships to achieve better consumer healthcare outcomes.

### General Sponsorship Levels

Corporate sponsorship helps to defray some of the meeting costs associated with bringing high quality speakers to the conference, while maintaining reasonable registration rates. Your financial commitment ensures that the RSQ planning team can deliver on its promise for another exciting, educational program.

<b>Platinum Level</b>	<b>\$10,000 contribution</b>
<b>Gold Level</b>	<b>\$ 7,500 contribution</b>
<b>Silver Level</b>	<b>\$ 5,000 contribution</b>
<b>Bronze Level</b>	<b>\$ 2,500 contribution</b>

## Memorandum of Understanding

The following constitutes an agreement between \_\_\_\_\_ and the Consumer Healthcare Products Association (CHPA) regarding sponsorship offered by CHPA for 2025. Your company agrees to pay CHPA for the designated sponsorship amount chosen below in 2025, which will include:

### Opportunities

Please select which opportunities you would like to secure:

General Sponsorship Levels		
<input type="checkbox"/>	Platinum Level	\$10,000
<input type="checkbox"/>	Gold Level	\$7,500
<input type="checkbox"/>	Silver Level	\$5,000
<input type="checkbox"/>	Bronze Level	\$2,500
Sponsorship Products		
<input type="checkbox"/>	Keynote Speaker	\$20,000
<input type="checkbox"/>	Specific Conference Speaker	Email for details
<input type="checkbox"/>	Lunch (Sole)	\$21,500
<input type="checkbox"/>	Lunch (Partial) (2)	\$10,500
<input type="checkbox"/>	Networking Reception (Sole)	\$20,000
<input type="checkbox"/>	Networking Reception (Partial) (2)	\$10,000
<input type="checkbox"/>	Breakfast (Sole) (2)	\$12,500
<input type="checkbox"/>	Breakfast (Partial) (2)	\$6,000
<input type="checkbox"/>	Welcome Reception (Sole)	\$15,000
<input type="checkbox"/>	Welcome Reception (Partial) (2)	\$7,500
<input type="checkbox"/>	Registration	\$10,000
<input type="checkbox"/>	<del>Coffee Station</del>	\$7,500
<input type="checkbox"/>	<del>Hotel Key Cards</del>	\$7,500
<input type="checkbox"/>	<del>Mobile App</del>	\$7,500
<input type="checkbox"/>	Refreshment Break (2)	\$7,500
<input type="checkbox"/>	<del>Wi-Fi</del>	\$6,000

Sponsorship Products (cont'd)		
<input type="checkbox"/>	Photo Gallery & Photographer	\$6,000
<b>SOLD</b>	Reception Entertainment & T-shirts	\$5,000
<input type="checkbox"/>	Signature Cocktail at Networking Reception	\$5,000

Sponsorship products will be sold on a first-right-of-refusal basis to past sponsors, and then first-come, first-served to CHPA member companies.

Do you have a unique opportunity in mind that is not listed here? Contact [Carla Stillwagon](#) to explore a custom package that meets your RSQ business goals.

## Thank you to our 2024 sponsors!

**2024 RSQ SPONSORS**

**PLATINUM**

**HALEON**

Concentrics Research  
an IQVIA business

**P&G**

**reckitt**

**BAYER**

**sanofi**

**usp**

**COLGATE-PALMOLIVE**

**GOLD**

**kenvue**

**SILVER**

**Pinney Associates**

**eurofins**

Supplement &  
OTC Testing

**Perrigo**

**SCN BESTCO**  
Pharmaceutical & Healthcare Products

**Mentholatum**

**BRONZE**

**ROCKY MOUNTAIN**  
POISON & DRUG SAFETY  
"Saving lives with answers."

**Concordia**  
Integrated Solutions

**SafetyCall**  
INTERNATIONAL

**Envisage Consulting LLC**  
Regulatory Consulting

**Chesapeake OTC Regulatory Strategies, LLC**

**NSF**

**Edwin Hemwall LLC**  
Consulting Services

**EAS Consulting Group**  
A Certified Group Company

**Douglas Bierer Consulting LLC**

**3D Communications**

**BAUSCH + LOMB**

**SIDLEY**

**GRMA**  
GLOBAL RETAILER AND MANUFACTURER ALLIANCE

**COVINGTON**



## Memorandum of Understanding

### 2025 Regulatory, Scientific & Quality Conference (RSQ)

#### Sponsor Benefits:

- Platinum, Gold, Silver, or Bronze level sponsorship recognition throughout RSQ (depending on chosen sponsorship amount)
- Company logo linked to corporate landing page featured on event website
- Sponsor logo linked to sponsor landing page on website featured on promotional materials (digital & social)
- Company logo & link to corporate landing page in event mobile app
- Company logo featured On-Site on signage at event registration
- Sponsor recognition from relevant event podium/lobby and on interstitial slides between sessions
- Opportunity to build a virtual sponsor booth within event mobile app
- Opportunity to secure a sponsor table\* (\*Silver level and above)
- Right to use 2025 RSQ Sponsor Logo on corporate materials and/or website

CHPA requests that the following items be supplied at your **earliest** convenience:

- Company Logo, 300DPI or greater, preferably in EPS, or JPG/PNG
- Specifics required for sponsorship invoicing [E.G. AP email address, purchase order procedure, payment portal information]
- Contact information for all logistical questions:
  - Name: \_\_\_\_\_
  - Title: \_\_\_\_\_
  - Email Address: \_\_\_\_\_
  - Phone Number: \_\_\_\_\_

## Signatures

Please return this signed Memorandum of Understanding and any additional materials to Carla Stillwagon at [cstillwagon@chpa.org](mailto:cstillwagon@chpa.org) at your earliest convenience.

CHPA  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Company Name: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_