

**BECOME A MARKETING
FORUM SPONSOR****NOVEMBER 13****PHILADELPHIA**

Marketing Forum connects senior marketers, self-care brand teams, and agency experts for a jam-packed day of education and networking.

As a sponsor, accelerate new & existing relationships toward better marketing outcomes for the year ahead.

sponsor recognition

- Digital & physical recognition for your brand
- Drive website & key content traffic
- Exclusive digital touchpoints with attendees
- Access & use CHPA-branded promo materials
- Multiple opportunities to provide thought leadership

***One of the best events I
have ever attended***

- 2024 attendee

***The content was excellent and
spoke to what we need NOW.***

- 2024 attendee



REVIEW THE AVAILABLE 2025 OPPORTUNITIES >>

2025 OPPORTUNITIES

SESSION INTRODUCTION

\$10,000

EMCEE

\$10,000

SOLD!NETWORKING OR WOMEN'S
LEADERSHIP RECEPTION

\$8,000

NETWORKING BREAK (2)

\$6,000

INNOVATION SESSION* (3 2)

\$5,000

WI-FI

\$4,000

SOLD!

GOODIE BAG (8)

STARTING AT \$2,500

SIGNATURE COCKTAIL & BAR

\$2,500

CUSTOM OPPORTUNITIES
AVAILABLE!

CONTACT US

5-minute main stage speaking
opportunityProvide exclusive materials to
attendeesAll-day main stage session intros
and outros2-minute kick-off remarks
Custom branding throughout
reception areaMake-it-your-own networking
experience: provide materials,
giveaways, video content, etc.

Private breakfast on lunch for 25

*See page 3 for more details

Custom password
Signage on all ballroom tables &
registrationSend attendees off right with
branded swag, airplane bottles for
an Amtrak ride & more: you choose!Your branded recipe in the hands
of all attendees
Bar tab additional costWe aim to support your business
goals with each opportunity - let's
create something special!**CONTACT CSTILLWAGON@CHPA.ORG FOR MORE DETAILS
AND TO CONFIRM YOUR COMMITMENT >>**

INNOVATION SPONSOR
OPPORTUNITY*host an intimate
meal*

Is your goal to connect with self-care brand teams in a more intimate, unique way? Invite your choice of forum attendees for a private breakfast or lunch at Marketing Forum.

STARTS AT \$5,000 PLUS MEAL COST

*why host?*

Capture critical, small group time with key brand representatives from CHPA's 70+ manufacturer members. Go deeper into your conversations of the day and share your vision for success.

*includes*

Custom e-invite with co-branding
Choose your guests*
CHPA-hosted RSVPs & follow-up
Full visibility as a forum sponsor
Provide materials/giveaways

THREE-TWO MEALS AVAILABLE!



CONTACT CSTILLWAGON@CHPA.ORG TO RESERVE YOUR SPOT >>

*CHPA cannot guarantee attendance of specific guests.