

**BECOME A MARKETING  
FORUM SPONSOR****NOVEMBER 13****PHILADELPHIA**

Marketing Forum connects senior marketers, self-care brand teams, and agency experts for a jam-packed day of education and networking.

As a sponsor, accelerate new & existing relationships toward better marketing outcomes for the year ahead.

**sponsor recognition**

- Digital & physical recognition for your brand
- Drive website & key content traffic
- Exclusive digital touchpoints with attendees
- Access & use CHPA-branded promo materials
- Multiple opportunities to provide thought leadership

***One of the best events I  
have ever attended***

- 2024 attendee

***The content was excellent and  
spoke to what we need NOW.***

- 2024 attendee



**REVIEW THE AVAILABLE 2025 OPPORTUNITIES >>**



## 2025 OPPORTUNITIES

### KEYNOTE SESSION

**\$12,000**

### EMCEE

**\$10,000**

**SOLD!**

### NETWORKING OR WOMEN'S LEADERSHIP RECEPTION

**\$8,000**

### NETWORKING BREAK (2)

**\$6,000**

### INNOVATION SESSION (4-3)

**\$5,000**

### WIFI

**\$4,000**

**SOLD!**

### IDEATION TABLE (8)

**\$2,500**

### SIGNATURE COCKTAIL & BAR

**\$2,500**

### CUSTOM OPPORTUNITIES AVAILABLE!

**CONTACT US**

5-minute main stage speaking opportunity

Provide exclusive materials to attendees

All-day main stage session intros and outros

2-minute kick-off remarks  
Custom branding throughout reception area

Make-it-your-own networking experience: provide materials, giveaways, video content, etc.

See page 3 for more details

Custom password  
Signage on all ballroom tables & registration

Make-it-your-own exhibit table: provide materials, giveaways, F&B through the hotel

Your branded recipe in the hands of all attendees  
Bar tab additional cost

We aim to support your business goals with each opportunity - let's create something special!

**CONTACT CSTILLWAGON@CHPA.ORG FOR MORE DETAILS  
AND TO CONFIRM YOUR COMMITMENT >>**



INNOVATION SPONSOR  
OPPORTUNITY*host an intimate  
meal*

Is your goal to connect with self-care brand teams in a more intimate, unique way? Invite your choice of forum attendees for a private breakfast or lunch at Marketing Forum.

STARTS AT \$5,000 PLUS MEAL COST

*why host?*

Capture critical, small group time with key brand representatives from CHPA's 70+ manufacturer members. Go deeper into your conversations of the day and share your vision for success.

*includes*

Custom e-invite with co-branding  
Choose your guests\*  
CHPA-hosted RSVPs & follow-up  
Full visibility as a forum sponsor  
Provide materials/giveaways

~~OUR THREE~~ MEALS AVAILABLE!



CONTACT [CSTILLWAGON@CHPA.ORG](mailto:CSTILLWAGON@CHPA.ORG) TO RESERVE YOUR SPOT >>

\*CHPA cannot guarantee attendance of specific guests.