

2023

Self-Care Leadership Summit Sponsorship Opportunities



Annual Self-Care Leadership Summit

The CHPA Self-Care Leadership Summit is an intimate, exclusive, annual gathering of the leaders of the consumer healthcare industry. It is where the business of selfcare happens. Content is designed for high-level executives. and time is intentionally scheduled for both formal and informal business interaction.

March 19-21, 2023

Waldorf Astoria Orlando

2022 Sponsors















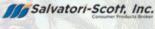


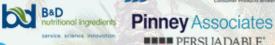


























Audience

CHPA member company senior-level executives

2022 Attendees

Over 300 Executives, including leadership from 35 manufacturer members





Annual Self-Care Leadership Summit

SPONSORSHIP OPPORTNUITIES & OUTLINE OF BENEFITS

Sponsor Recognition:

- » Company name and/or logo listed on all CHPA promotional materials & emails, pre- and post-meeting.
- » Linkable logo listed on various CHPA event webpages including Sponsor Thank You page.
- » Right to use CHPA 2023 SLS Sponsor graphic (sponsor-designed promotional materials subject to final approval from CHPA)
- » Opportunity to provide a product for the beloved CHPA attendee favor box, mailed to all attendees post-meeting. Must submit participation form by 2/3/2022.

Contact membership@chpa.org for examples of past sponsor visibility.



PREMIER LEVEL | \$35,000+

Includes invitation for 2 to Board Lunch

PLATINUM LEVEL | \$20,000 - RECOGNITION \$34,999

Includes Invitation for 1 to Board Lunch

DON'T SEE WHAT YOU'RE LOOKING FOR? CONTACT

<u>ALLEGRA BARTSCHERER</u> TO EXPLORE SPONSORSHIP OPPORTUNITIES

& BENEFITS IN DETAIL.

OPPORTUNITY	COST	
Board Dinner	\$35,000	SOLD
CCTV Hotel TV	\$28,000	
Board Luncheon	\$25,000	SOLD
Board Reception	\$25,000	
Leadership Session	\$25,000	SOLD
Welcome Dinner and Reception	\$25,000	SOLD
Hospitality Lounge/Suite	\$20,000	

OPPORTUNITY	COST	
Golf Tournament	\$15,000 SOLD	
Keynote Session (21)	\$15,000 each SOLD	
Lunch (2)	\$15,000 each	
Breakfast	\$10,000 each SOLD	
Post-Event Thank You Email	\$10,000	
President's Forum	\$10,000 SOLD	
WLF Event	\$10,000 SOLD	
Learning Labs (7 5)	\$8,000 each	
Mobile App	\$8,000 SOLD	
Refreshment Break (2)	\$8,000 each	
Registration	\$8,000	
Reusable Water Bottles	\$8,000 SOLD	
Session (other)	\$8,000 SOLD	
Virtual Livestream Branding	\$8,000	
Wi-Fi	\$8,000 SOLD	
After-Hours Event	\$5,000 SOLD	
Door Hangers	\$5,000 SOLD	
Floral Arrangements	\$5,000	
Golf Balls/Prizes	\$5,000 SOLD	
Hotel Coffee Outlet (21)	\$5,000	
Instagram Backdrop	\$5,000	
Karaoke at After Hours Event	\$5,000 SOLD	
Meal – Virtual Participants	\$5,000	
Opening Party Activity & Food Station (3-2)	\$5,000	
Orientation & Welcome Webinar	\$5,000 SOLD	
Polling Questions	\$5,000	
Signature Cocktail at Board Reception	\$5,000 SOLD	
Transportation/Valet	\$5,000	
Custom Turn Down Service	\$5,000	