



CONSUMER
HEALTHCARE
PRODUCTS
ASSOCIATION

2023

Self-Care Leadership Summit Sponsorship Opportunities



Annual Self-Care Leadership Summit

The CHPA Self-Care Leadership Summit is an intimate, exclusive, annual gathering of the leaders of the consumer healthcare industry. It is where the business of self-care happens. Content is designed for high-level executives, and time is intentionally scheduled for both formal and informal business interaction.

March 19-21, 2023

Waldorf Astoria Orlando

2022 Sponsors



Audience

CHPA member company senior-level executives

2022 Attendees

Over **300** Executives, including leadership from **35** manufacturer members



Contact [Allegra Bartscherer](#) to secure your sponsorships.



Annual Self-Care Leadership Summit

SPONSORSHIP OPPORTUNITIES & OUTLINE OF BENEFITS

Sponsor Recognition:

- » Company name and/or logo listed on all CHPA promotional materials & emails, pre- and post-meeting.
- » Linkable logo listed on various CHPA event webpages including Sponsor Thank You page.
- » Right to use CHPA 2023 SLS Sponsor graphic (*sponsor-designed promotional materials subject to final approval from CHPA*)
- » Opportunity to provide a product for the beloved CHPA attendee favor box, mailed to all attendees post-meeting. *Must submit [participation form](#) by 2/3/2022.*

Contact membership@chpa.org for examples of past sponsor visibility.



PREMIER LEVEL | \$35,000+ RECOGNITION
Includes invitation for 2 to Board Lunch

PLATINUM LEVEL | \$20,000 - \$34,999 RECOGNITION
Includes Invitation for 1 to Board Lunch

DON'T SEE WHAT YOU'RE LOOKING FOR? CONTACT [ALLEGRA BARTSCHERER](#) TO EXPLORE SPONSORSHIP OPPORTUNITIES & BENEFITS IN DETAIL.

OPPORTUNITY	COST
Board Dinner	\$35,000 SOLD
CCTV Hotel TV	\$28,000
Board Luncheon	\$25,000 SOLD
Board Reception	\$25,000
Leadership Session	\$25,000
Welcome Dinner and Reception	\$25,000 SOLD
Hospitality Lounge/Suite	\$20,000

OPPORTUNITY	COST
Charging Stations	\$15,000
Golf Tournament	\$15,000 SOLD
Keynote Session (2-1)	\$15,000 each
Lunch (2)	\$15,000 each
Breakfast (2-1)	\$10,000 each
Marketing Clings/Decals	\$10,000
Post-Event Thank You Email	\$10,000
President's Forum	\$10,000 SOLD
Self-Care Welcome Bag	\$10,000
WLF Event	\$10,000 SOLD
Learning Labs (7-5)	\$8,000 each
Mobile App	\$8,000 SOLD
Refreshment Break (2)	\$8,000 each
Registration	\$8,000
Reusable Water Bottles	\$8,000 SOLD
Session (other)	\$8,000
Virtual Livestream Branding	\$8,000
Wi-Fi	\$8,000 SOLD
After-Hours Event	\$5,000 SOLD
Door Hangers	\$5,000 SOLD
Floral Arrangements	\$5,000
Golf Balls/Prizes	\$5,000 SOLD
Hotel Coffee Outlet	\$5,000 SOLD
Instagram Backdrop	\$5,000
Karaoke at After Hours Event	\$5,000 SOLD
Meal - Virtual Participants	\$5,000
Opening Party Activity & Food Station	\$5,000
Orientation & Welcome Webinar	\$5,000 SOLD
Polling Questions	\$5,000
Room Drops	\$5,000
Signature Cocktail at Board Reception	\$5,000 SOLD
Transportation/Valet	\$5,000
Custom Turn Down Service	\$5,000