

2023

Self-Care Leadership Summit Sponsorship Opportunities



Annual Self-Care Leadership Summit

The CHPA Self-Care Leadership Summit is an intimate, exclusive, annual gathering of the leaders of the consumer healthcare industry. It is where the business of selfcare happens. Content is designed for high-level executives. and time is intentionally scheduled for both formal and informal business interaction.

March 19-21, 2023

Waldorf Astoria Orlando

2022 Sponsors















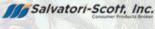


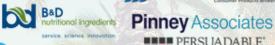


























Audience

CHPA member company senior-level executives

2022 Attendees

Over 300 Executives, including leadership from 35 manufacturer members





Annual Self-Care Leadership Summit

SPONSORSHIP OPPORTNUITIES & OUTLINE OF BENEFITS

Sponsor Recognition:

- » Company name and/or logo listed on all CHPA promotional materials & emails, pre- and post-meeting.
- » Linkable logo listed on various CHPA event webpages including Sponsor Thank You page.
- » Right to use CHPA 2023 SLS Sponsor graphic (sponsor-designed promotional materials subject to final approval from CHPA)
- » Opportunity to provide a product for the beloved CHPA attendee favor box, mailed to all attendees post-meeting. Must submit participation form by 2/3/2022.

Contact <u>membership@chpa.org</u> for examples of past sponsor visibility.



PREMIER LEVEL | \$35,000+

Includes invitation for 2 to Board Lunch

PLATINUM LEVEL | \$20,000 - RECOGNITION \$34,999

Includes Invitation for 1 to Board Lunch

DON'T SEE WHAT YOU'RE LOOKING FOR? CONTACT

<u>ALLEGRA BARTSCHERER</u> TO EXPLORE SPONSORSHIP OPPORTUNITIES

& BENEFITS IN DETAIL.

OPPORTUNITY	COST	
Board Dinner	\$35,000	SOLD
CCTV Hotel TV	\$28,000	
Board Luncheon	\$25,000	SOLD
Board Reception	\$25,000	
Leadership Session	\$25,000	
Welcome Dinner and Reception	\$25,000	SOLD
Hospitality Lounge/Suite	\$20,000	

Charging Stations	OPPORTUNITY	COST	
Keynote Session (21) \$15,000 each Lunch (2) \$15,000 each Breakfast (21) \$10,000 Marketing Clings/Decals \$10,000 Post-Event Thank You Email \$10,000 President's Forum \$10,000 Self-Care Welcome Bag \$10,000 WLF Event \$10,000 Learning Labs (7.5) \$8,000 each Mobile App \$8,000 Refreshment Break (2) \$8,000 Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 After-Hours Event \$5,000 Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions	Charging Stations	\$15,000	
Lunch (2)	Golf Tournament	\$15,000 SOLD	
Steakfast (21)	Keynote Session (21)	\$15,000 each	
Marketing Clings/Decals \$10,000 Post-Event Thank You Email \$10,000 President's Forum \$10,000 Self-Care Welcome Bag \$10,000 WLF Event \$10,000 Learning Labs (7-5) \$8,000 each Mobile App \$8,000 each Refreshment Break (2) \$8,000 each Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 After-Hours Event \$5,000 Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Signature Cocktail at Board Reception \$5,000 <	Lunch (2)	\$15,000 each	
Post-Event Thank You Email \$10,000 President's Forum \$10,000 60LD Self-Care Welcome Bag \$10,000 WLF Event \$10,000 60LD Learning Labs (7-5) \$8,000 each Mobile App \$8,000 60LD Refreshment Break (2) \$8,000 each Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 60LD After-Hours Event \$5,000 60LD Door Hangers \$5,000 Golf Balls/Prizes \$5,000 Golf Balls/Prizes \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Breakfast (21)	\$10,000 each	
President's Forum	Marketing Clings/Decals	\$10,000	
Self-Care Welcome Bag \$10,000 WLF Event \$10,000 Learning Labs (7.5) \$8,000 each Mobile App \$8,000 Refreshment Break (2) \$8,000 each Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 After-Hours Event \$5,000 Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Post-Event Thank You Email	\$10,000	
WLF Event \$10,000 \$0LD Learning Labs (7 5) \$8,000 each Mobile App \$8,000 \$0LD Refreshment Break (2) \$8,000 each Registration \$8,000 \$0LD Reusable Water Bottles \$8,000 \$0LD Session (other) \$8,000 \$0LD Virtual Livestream Branding \$8,000 \$0LD Wi-Fi \$8,000 \$0LD After-Hours Event \$5,000 \$0LD Door Hangers \$5,000 \$0LD Floral Arrangements \$5,000 \$0LD Golf Balls/Prizes \$5,000 \$0LD Hotel Coffee Outlet \$5,000 \$0LD Instagram Backdrop \$5,000 \$0LD Karaoke at After Hours Event \$5,000 \$0LD Meal - Virtual Participants \$5,000 \$0LD Opening Party Activity & Food Station \$5,000 \$0LD Polling Questions \$5,000 \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	President's Forum	\$10,000 SOLD	
Second	Self-Care Welcome Bag	\$10,000	
Mobile App \$8,000 \$01D Refreshment Break (2) \$8,000 each Registration \$8,000 \$61D Reusable Water Bottles \$8,000 \$61D Session (other) \$8,000 \$61D Virtual Livestream Branding \$8,000 \$61D Wi-Fi \$8,000 \$61D After-Hours Event \$5,000 \$61D Door Hangers \$5,000 \$61D Floral Arrangements \$5,000 \$61D Golf Balls/Prizes \$5,000 \$61D Hotel Coffee Outlet \$5,000 \$61D Instagram Backdrop \$5,000 \$61D Karaoke at After Hours Event \$5,000 \$61D Meal - Virtual Participants \$5,000 \$61D Opening Party Activity & Food Station \$5,000 \$61D Polling Questions \$5,000 \$61D Room Drops \$5,000 \$61D Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	WLF Event	\$10,000 SOLD	
Refreshment Break (2) \$8,000 each Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 After-Hours Event \$5,000 Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Learning Labs (75)	\$8,000 each	
Registration \$8,000 Reusable Water Bottles \$8,000 Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 After-Hours Event \$5,000 Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Mobile App	\$8,000 SOLD	
Reusable Water Bottles Session (other) Virtual Livestream Branding Wi-Fi \$8,000 Wi-Fi \$8,000 SOLD After-Hours Event \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet Instagram Backdrop Karaoke at After Hours Event Meal - Virtual Participants Opening Party Activity & Food Station Orientation & Welcome Webinar Polling Questions Room Drops Signature Cocktail at Board Reception Transportation/Valet \$8,000 \$8,000 \$01D \$5,000 \$01D \$5,000 \$01D \$5,000 \$01D \$5,000 \$01D \$5,000 \$01D \$5,000 \$01D	Refreshment Break (2)	\$8,000 each	
Session (other) \$8,000 Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 \$0LD After-Hours Event \$5,000 \$0LD Door Hangers \$5,000 \$0LD Floral Arrangements \$5,000 \$0LD Golf Balls/Prizes \$5,000 \$0LD Hotel Coffee Outlet \$5,000 \$0LD Instagram Backdrop \$5,000 \$0LD Karaoke at After Hours Event \$5,000 \$0LD Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Registration	\$8,000	
Virtual Livestream Branding \$8,000 Wi-Fi \$8,000 \$0LD After-Hours Event \$5,000 \$0LD Door Hangers \$5,000 \$0LD Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 \$0LD Hotel Coffee Outlet \$5,000 \$0LD Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Reusable Water Bottles	\$8,000 SOLD	
Wi-Fi \$8,000 \$01D After-Hours Event \$5,000 \$01D Door Hangers \$5,000 \$01D Floral Arrangements \$5,000 \$01D Golf Balls/Prizes \$5,000 \$01D Hotel Coffee Outlet \$5,000 \$01D Instagram Backdrop \$5,000 \$01D Karaoke at After Hours Event \$5,000 \$01D Meal - Virtual Participants \$5,000 \$01D Opening Party Activity & Food Station \$5,000 \$01D Orientation & Welcome Webinar \$5,000 \$01D Polling Questions \$5,000 \$01D Room Drops \$5,000 \$01D Signature Cocktail at Board Reception \$5,000 \$01D Transportation/Valet \$5,000	Session (other)	\$8,000	
After-Hours Event \$5,000 SOLD Door Hangers \$5,000 SOLD Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 SOLD Hotel Coffee Outlet \$5,000 SOLD Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000	Virtual Livestream Branding	\$8,000	
Door Hangers \$5,000 Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Wi-Fi	\$8,000 SOLD	
Floral Arrangements \$5,000 Golf Balls/Prizes \$5,000 Hotel Coffee Outlet \$5,000 Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	After-Hours Event	\$5,000 SOLD	
Golf Balls/Prizes \$5,000 SOLD Hotel Coffee Outlet \$5,000 SOLD Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Door Hangers	\$5,000 SOLD	
Hotel Coffee Outlet \$5,000 SOLD Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Floral Arrangements	\$5,000	
Instagram Backdrop \$5,000 Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Golf Balls/Prizes	\$5,000 SOLD	
Karaoke at After Hours Event \$5,000 Meal - Virtual Participants \$5,000 Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Hotel Coffee Outlet	\$5,000 SOLD	
Meal - Virtual Participants\$5,000Opening Party Activity & Food Station\$5,000Orientation & Welcome Webinar\$5,000Polling Questions\$5,000Room Drops\$5,000Signature Cocktail at Board Reception\$5,000Transportation/Valet\$5,000	Instagram Backdrop	\$5,000	
Opening Party Activity & Food Station \$5,000 Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Karaoke at After Hours Event	\$5,000 SOLD	
Orientation & Welcome Webinar \$5,000 Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Meal - Virtual Participants	\$5,000	
Polling Questions \$5,000 Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Opening Party Activity & Food Station	\$5,000	
Room Drops \$5,000 Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Orientation & Welcome Webinar	\$5,000 SOLD	
Signature Cocktail at Board Reception \$5,000 Transportation/Valet \$5,000	Polling Questions	\$5,000	
Transportation/Valet \$5,000	Room Drops	\$5,000	
	Signature Cocktail at Board Reception	\$5,000 SOLD	
Custom Turn Down Service \$5,000	Transportation/Valet	\$5,000	
	Custom Turn Down Service	\$5,000	