

## Internship, Marketing & Communications Summer 2021

Date	Department	Location
June 1, 2021	Communications	Washington, DC
Classification/Status	Employment Terms	Reporting Relationship
Full-Time/Nonexempt	At Will/Temporary	Dir., Marketing & Communications

### Position Summary

This is a paid, full-time summer internship. The candidate will have comprehensive and hands-on training and work experiences in a variety of areas in the consumer healthcare products industry, including communications, marketing, public affairs, and media relations alike. Primarily, the creative will gain practical experience with current video production marketing, social media, and email marketing and complete one final project to CHPA's senior management team. Although the intern will work mostly with the Director of Marketing and Communications on technical communication needs, they will also collaborate with other staff in the communications department as well as government affairs, regulatory and scientific affairs, and business development departments.

The approximate duration of time is between June and September 2021. Although there is some flexibility in scheduling, the desired schedule is Monday – Friday, 37.5 hours per week. After CHPA implements its Return to Office plan, the intern may have a hybrid work environment of working from home and working at the CHPA's office location in Washington, DC.

### Qualifications

- Highschool degree (required).
- Currently enrolled in (or completed) a collegiate or university program in communications or related study (required).
- Technical capacity in communications with a strong focus in video production and social media.
- Meticulous organization, time management, and excellent communication skills.
- An ability to collaborate with diverse audiences.
- A drive to be creative and innovative.

### **How to Apply**

Please enter **Internship, Marketing & Communications** in the subject line of your message and email the following items to [jobs@chpa.org](mailto:jobs@chpa.org).

- Letter of interest
- Resume or CV

### **Organization Overview**

Consumer Healthcare Products Association (CHPA) is the 139-year-old national trade association representing the leading manufacturers and marketers of over-the-counter (OTC) medicines, dietary supplements, and consumer medical devices. CHPA is committed to empowering consumer self-care by preserving and expanding choice and availability of consumer healthcare products. We foster employee engagement and reward staff through challenging work, competitive compensation and benefits, flexible scheduling and time-off options, and opportunities to grow and develop professionally.

In 2020, CHPA launched its dietary supplements strategy; flexing its well-established and comprehensive services in the consumer healthcare industry, including scientific affairs, government affairs, and communications.

### **EEO Statement**

CHPA is stronger by working with people with a diverse set of backgrounds and perspectives. Consumer Healthcare Products Association is committed to equal employment opportunity and makes all employment-related decisions without regard to race, religion, color, national origin or ancestry, age, sex, disability, pregnancy, childbirth or related medical conditions, sexual orientation, gender identity or expression, genetic information, marital status, family responsibilities, personal appearance, political affiliation, matriculation, veteran or military status, union affiliation or any other categories protected by federal, state, or local law (the "Protected Categories").