

Corporate Sponsorship Opportunities

2021 | CHPA Annual Self-Care Leadership Series & Summit

In an effort to respond to the needs of our members even as the pandemic creates uncertainty in 2021 and beyond, we've created a combined virtual and in-person event in the hope that we can again experience the exponential growth and power of bringing our members together.

A newly imagined Self-Care Leadership Summit will become the CHPA annual event that brings the industry together. This year, it will begin with a series of four virtual programs, featuring top thought leadership that is sure to attract broad industry audiences. The virtual events will provide the chance to connect with industry leaders and allow sponsors to showcase capabilities in new ways to our manufacturer members.

We invite you to explore ways to be involved in the virtual events and the in-person Summit that will be the culminating event in June.

Multiple sponsorship opportunities mean additional benefits. Your company earns invitations to attend the Board of Directors Dinner on June 15, 2021, if possible, for total sponsorship of:

\$75,000
(4 seats)

\$50,000
(3 seats)

\$25,000
(2 seats)

As a virtual sponsor, you will be:

- ▲ saving travel time and expense
- ▲ reaching a large and captive audience
- ▲ able to respond to leads in real-time, contacting audience via chat

As a live sponsor, you will be:

- ▲ reaching a dedicated and high-profile audience
- ▲ a tangible part of this anticipated event
- ▲ able to reach additional attendees via live-stream

Please Note:

- ▲ Specific benefits listed are in addition to sponsor name/logo being included in promotional materials, on event web pages with embedded link to website, signage for in-person event, recognition from "podium," etc.
- ▲ For imprinted items, we anticipate up to 325 participants for Virtual sessions, and no more than 150 for the in-person event.*

Webinar Series

Virtual*



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SELECT	EVENT	SPECIFIC BENEFIT	AMOUNT	NUMBER AVAILABLE
<input type="checkbox"/>	Keynote Sponsor	Verbal recognition by CHPA during opening and closing of program; opportunity to introduce speaker	\$25,000 [Co-sponsorship available \$15,000 each for 2 sponsors]	4
<input type="checkbox"/>	Virtual Program Sponsor	2 events available; CHPA “thank you” acknowledgment in event communications; logo locked into slide deck (not available for Keynote Sponsored sessions).	\$5,000 per virtual event	10 each
<input type="checkbox"/>	Summit Series Sampler Box Content Sponsor (1 box per registrant)	Get noticed with your company logo on item in the registrant gift box. Treat attendees to meal delivery voucher, note pad, or fun gift. Sponsor to supply item, 325 of each item. Priority shipping for first 100 registrants; deadline of material to Distribution Center by April 15. Priority 100 shipped before June in-person event; all others to be shipped after June 16 Summit.	\$3,000 per item	Unlimited
<input type="checkbox"/>	Wet Your Whistle Sponsor	Water Bottle for Speakers for Product Placement - visible during three virtual events - Includes reusable water bottle, provided by CHPA to be included in gift box. Deadline March 3.	\$5,500 for series	Exclusive
<input type="checkbox"/>	Post-Webinar Breakout Room Sponsor	Invite registrants to your company's private breakout room post-event for deeper content dive or facilitated conversations. (Not available for Keynote Sponsored sessions)	\$5,000 per company per webinar	3 per session
<input type="checkbox"/>	Polling Sponsor	Company name recognition during minimum 1 poll during select virtual events	\$1,000	3 per session

Board Meeting and Self-Care Leadership Summit *In-Person**



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SELECT	EVENT	SPECIFIC BENEFIT	AMOUNT	NUMBER AVAILABLE
<input type="checkbox"/>	Board Dinner Sponsor	Invitation for 2 to attend Board of Directors dinner June 15, 2021 Logo recognition on table tents and signage	\$25,000	Limit 3
<input type="checkbox"/>	Board Breakfast Sponsor	Invitation for 2 to attend Board of Directors breakfast June 16, 2021	\$10,000	Limit 3
<input type="checkbox"/>	Board Lunch Sponsor	Invitation for 2 to attend Board of Directors lunch June 16, 2021	\$15,000	Limit 3
<input type="checkbox"/>	Food Station Sponsors	Reception - specialty stations (menus TBD)	\$5,000	Limit 4
<input type="checkbox"/>	Cocktail Sponsor	Brand a memorable drink for attendees, CHPA to provide signage; sponsor to provide logo'd napkins, swizzle sticks, straws, etc.	\$3,000	Exclusive
<input type="checkbox"/>	Bar Sponsor	CHPA to provide sign; sponsor to provide logo'd napkins, swizzle sticks, etc.	\$5,000	Limit 2
<input type="checkbox"/>	Photographer and photo gallery	Logo locked into gallery of event photos; photographer to wear logo'd clothing and mask, sign and sponsor logo on camera, camera bag, etc.	\$5,000	Exclusive
<input type="checkbox"/>	Event Demo/Ad Sponsor	Capture the attention of event registrants with your capabilities/demo video linked in two promotional emails in advance of the June in-person event, and in a post-event blast email. Video link to be submitted by April 15, 2021.	\$5,000	Limit 5
<input type="checkbox"/>	WIFI / Live Stream Sponsor	Prominent logo recognition and signage for live-stream and in-person WIFI; logo'd tent cards with password placed prominently in all meeting rooms and at meal functions	\$7,500	Exclusive
<input type="checkbox"/>	Valet Sponsor	High Visibility Opportunity: Valet staff to wear sponsor logo shirts, venue is valet-only, logo "key chain" upon key return, sponsor to provide logo'd key chain	\$5,000	Exclusive
<input type="checkbox"/>	Décor Sponsor	Logo acknowledgment in floral and other décor throughout venue	\$3,500	Exclusive
	TOTAL		\$ _____	

*Thank you for understanding that all in-person opportunities are subject to change given the need to adhere to local restrictions, and to provide for the health and safety of CHPA's event staff and attendees. Full refunds or alternative opportunities will be offered as the need arises.

Don't see what you're looking for? We can create a customized sponsorship package to suit your needs. Contact Phyllis Taylor at ptaylor@chpa.org.

Sponsor Authorized Contact



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Name (please print) _____

Email _____

Phone _____

URL (to be embedded in sponsor logo as appropriate) _____

Signatures

CHPA _____

Name _____

Title _____

Signature _____

Date _____

Company _____

Name _____

Title _____

Signature _____

Date _____

Payment Information (Credit cards accepted for amounts up to \$10,000.)

Visa MasterCard American Express

Name on Card _____

Card Number _____

Security Code _____ Expiration Date _____

Return form to membership@chpa.org or by fax (202-223-6835).

Please send high resolution (300 dpi or higher) logo in JPG, PNG and EPS format ASAP.