

2018 AEC Schedule At-A-Glance

Events are open to all attendees unless otherwise noted.

Sunday, March 11

1:00-5:00 p.m.

Golf Tournament

Miller Course
Prizes sponsored by
Salvatori-Scott, Inc.

3:00-5:30 p.m.

Registration & Refreshments

Garden Foyer

6:30-7:30 p.m.

Orientation and Reception for New Members/First-Time Attendees

(Invitation only)

Veranda Room and Loggia
Sponsored by **Hylant Group**

7:30-9:30 p.m.

Welcome Reception & Dinner

Laguna Pool; if rain, Garden Room & Foyer

Sponsored by **NBCUniversal Hispanic Group**

Monday, March 12

7:00-8:00 a.m.

CHPA Educational Foundation Fun Run & Walk

Turnberry Spa Front Entrance (Outside)
Sponsored by **Healthgrades, Inc.**

7:30 a.m.-5:00 p.m.

Registration & Refreshments

Garden Foyer

8:00-9:00 a.m.

Presidents' Forum Breakfast Meeting

(Invitation only)

Veranda East
Sponsored by **Greater Columbus Indiana Economic Development Corporation**

9:00-9:45 a.m.

WSMI Finance Committee Meeting

(Invitation Only)

Salons II/III

9:00-10:00 a.m.

Education Session The Changing Regulatory Environment

Garden Room II

9:45-10:30 a.m.

WSMI Search Committee Meeting

(Invitation only)

Salons II/III

10:15-11:15 a.m.

Education Session

Changing Consumers: Boomers, Millennials, and Now Centennials?

Garden Room II

10:30 a.m.-1:00 p.m.

WSMI Board Luncheon Meeting

(Invitation Only)

Salons II/III

11:30 a.m.-12:30 p.m.

Education Session

The Changing Financial Landscape From the Outside In: An External View of the Consumer Healthcare Industry

Garden Room II

12:30-1:30 p.m.

Buffet Luncheon

Garden Foyer

12:30-1:45 p.m.

Board Luncheon with Sponsors

(Invitation only)

Veranda Room & Loggia

12:30-5:00 p.m.

Networking Time

Conference Lobby & Grand Ballroom South Foyer

1:00-1:30 p.m.

WSMI Personnel Committee Meeting

(Invitation Only)

Salons II/III

2:00-5:00 p.m.

Board of Directors Meeting

(Board members only)

Garden Room I

2:00-5:00 p.m.

WSMI Public Affairs Working Group Meeting

(Invitation Only)

Salons II/III

2:00-5:00 p.m.

WSMI Regulatory Affairs Working Group Meeting

(Invitation Only)

Magnolia Room 4114

6:30-9:30 p.m.

Dinner, Games and Comedy Hour with Ryan Hamilton

Grand Ballroom

Sponsored by **3D Communications** and **Univision Communications Inc.**

Tuesday, March 13

7:00-8:00 a.m.

Continental Breakfast

Grand Ballroom East Foyer

7:00-8:00 a.m.

Retail Liaison Committee Meeting

(Committee members only)

Salon I

7:00 a.m.-2:00 p.m.

Registration

Garden Foyer

8:00-9:00 a.m.

Leadership Session

Grand Ballroom

Sponsored by **SKULocal**

- Welcome
- Chairman's Industry Address
- President's Association Address
- Presentation of the Ivan D. Combe Lifetime Achievement Award

9:15-10:15 a.m.

Education Session

The Changing Competitive and Retail Landscape

Grand Ballroom

Sponsored by **IRI**

10:30-11:30 a.m.

Keynote Session

The Future of Health and Medicine: Where Can Technology Take Us?

Grand Ballroom

Sponsored by **Nielsen**

12:00-1:30 p.m.

Luncheon Education Session

The Changing Media: What the Future Holds and What You Need to Do Differently to Win

Grand Ballroom

Sponsored by **Catalina**

1:45-2:45 pm

Amazon Insights

(Manufacturer members only)

Garden Room II

3:00-5:00 p.m.

Networking Time

Conference Lobby & Grand Ballroom South Foyer

3:00-5:00 p.m.

CHPA Educational Foundation Board of Directors Meeting

(Invitation only)

Veranda East

3:00-5:00 p.m.

RSAC PPS Meeting

(Invitation only)

Salon II

6:00-7:00 p.m.

Cocktails and Conversation Reception

Hosted by **CHPA Board of Directors**
Cascata Pool; if rain, Garden Foyer

7:00-9:00 p.m.

CHPA Board of Directors Dinner

(Invitation only)

Harry Soffer Member Dining Room & Club

7:00-9:00 p.m.

Open Evening for Member Networking/Dinners

Wednesday, March 14th

7:00-8:00 a.m.

Membership Committee Meeting

(Committee members only)

Salon II

7:30-8:45 a.m.

Continental Breakfast

Grand Ballroom East Foyer

8:00-8:30 a.m.

CHPA PAC Appreciation Coffee

(Invitation only)

Salon VII

9:00-10:30 a.m.

Closing Session

Association Business The Political Argument Today

Grand Ballroom

