Appendix 1: Timeline of Key Events and CHPA-Led Interventions

<table>
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<th>Year</th>
<th>Event</th>
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<td>2003</td>
<td>- AMA passes resolution to work with CHPA on education and against bulk DXM abuse&lt;br&gt;- Back-to-School Medicine Abuse Kit launches with the National Women's Health Resource Center&lt;br&gt;- Outreach to stakeholders, including meetings with law enforcement and state legislators, national mailing to sheriffs, communications with parent/teacher organizations, etc.&lt;br&gt;- Parents' guide with the Partnership for a Drug-Free America (English language) publishes&lt;br&gt;- Meeting with DEA Office of Diversion Control&lt;br&gt;- Meeting with DEA and FDA&lt;br&gt;- DXMstories.com launches</td>
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<td>2004</td>
<td>- Parents' guide with the Partnership for a Drug-Free America in San Antonio, TX&lt;br&gt;- Campaign launches with CADCA survey relaunches as a portal&lt;br&gt;- Five Moms Campaign launches on Mother's Day&lt;br&gt;- Dose Of Prevention Campaign launches with CADCA&lt;br&gt;- Workshop at CADCA's annual forum and Michigan Substance Abuse Conference&lt;br&gt;- New DARE 5th, 7th, and 9th grade Rx/OTC Abuse lessons released&lt;br&gt;- Mass-market ad campaign takes place&lt;br&gt;- CADA satellite broadcast on OTC cough medication abuse&lt;br&gt;- Advocacy begins in favor of federal legislation to prohibit unauthorized sales of unfinished (bulk) DXM&lt;br&gt;- Advocacy for federal age restriction begins&lt;br&gt;- Federal legislation to prohibit unauthorized sales of unfinished (bulk) DXM passes House&lt;br&gt;- Federal legislation to prohibit unauthorized sales of unfinished (bulk) DXM passes House&lt;br&gt;- First-ever National Medicine Abuse Awareness Month&lt;br&gt;- New educational icon implementation begins&lt;br&gt;- FiveMoms subscribers and national surveys fielded&lt;br&gt;- Workshop at CADCA's annual forum and Michigan Substance Abuse Conference&lt;br&gt;- CADCA satellite broadcast on OTC cough medication abuse&lt;br&gt;- Town hall meetings&lt;br&gt;- Summit in Maine with the Partnership and PhRMA&lt;br&gt;- Workshop at CADCA's annual forum and Michigan Substance Abuse Conference&lt;br&gt;- Town hall meetings&lt;br&gt;- Teen-directed medicine abuse prevention brochure with CADCA &amp; PhRMA publishes&lt;br&gt;- Partnership with Dr. Drew Pinsky begins (through October 2010)&lt;br&gt;- Facebook and Twitter accounts launch&lt;br&gt;- &quot;DIY&quot; town hall meeting video with CADCA releases&lt;br&gt;- Focus groups of abusers take place&lt;br&gt;- CADCA town-hall challenge (upcoming)</td>
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