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CHPA AND CRN ISSUE JOINT STATEMENT IN RESPONSE TO THE DR. OZ SHOW

WASHINGTON, D.C., April 10, 2013—In response to a segment on vitamins that aired on The Dr. Oz Show on April 9, 2013, the Consumer Healthcare Products Association (CHPA) and the Council for Responsible Nutrition (CRN) issued the following statement:

Statement by the Consumer Healthcare Products Association (CHPA) and the Council for Responsible Nutrition (CRN):

CHPA and CRN and their member companies recognize the importance of providing quality dietary supplements, which includes multivitamins, to enhance consumer health and fill nutritional gaps. We believe that the strength of our industry relies on adherence to high quality standards and find it critically important that the regulating authorities have the resources they need to fully enforce rules and regulations for quality. In addition, our member companies work together with our organizations to identify and develop useful tools to ensure compliance with all aspects of dietary supplement manufacturing.

The U.S. Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) enforce numerous regulations governing dietary supplement manufacturing, labeling, and marketing. In addition, FDA has inspection authority to ensure quality throughout the manufacturing process, under the agency's Good Manufacturing Practices (GMPs) regulations, issued in 2007 and made effective for all companies in June 2010. GMPs set standards for testing and manufacturing. GMPs include:

- Raw materials quality assurance;
- Record-keeping of substances throughout the manufacturing process;
- Standards for cleanliness and safety;
- Qualifications of manufacturing personnel;
- Finished product specifications, and
- Production and process controls.

We fully support the FDA and the FTC's strong enforcement against those who do not comply with the law.

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The Consumer Healthcare Products Association (CHPA) is the 132-year-old trade association representing U.S. manufacturers and distributors of over-the-counter medicines and dietary supplements. To learn more about CHPA, visit chpa-info.org.

The Council for Responsible Nutrition (CRN), founded in 1973, is a Washington, D.C.-based trade association representing 100+ dietary supplement manufacturers, ingredient suppliers, and companies providing services to those manufacturers and suppliers. In addition to complying with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety, our manufacturer and supplier members also agree to adhere to additional voluntary guidelines as well as to CRN's Code of Ethics. Visit www.crnusa.org and www.lifesupplemented.org. Follow us on Twitter @crn supplements and @wannabewell and on Facebook.