

CHPA® | CONSUMER
HEALTHCARE
PRODUCTS
ASSOCIATION

Taking
healthcare
personally.



Let our 140 years
of experience take
your business to
the next level.

CHPA is the home for responsible
consumer healthcare companies,
from industry leaders to
ambitious newcomers.

Membership at CHPA provides
invaluable industry insights and
business development opportunities
that will help your company prosper
in today's ever-changing personal
healthcare environment.

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Vision

Happier, healthier lives through responsible self-care

Mission

Empower self-care by preserving and expanding choice and availability of consumer healthcare products

Why you belong here

- ▲ CHPA is the most trusted voice in personal healthcare.
- ▲ CHPA and its members are shaping the self-care industry and working together on mission-critical issues.
- ▲ Everything we do supports one goal: helping people pursue happier, healthier lives.



Who we are

Manufacturer members

(branded and private label) produce and/or market OTC medicines, dietary supplements, and/or consumer medical devices.

Associate members

provide goods and services to manufacturers, and include advertising agencies, contract manufacturers, executive search firms, market research firms, and more.





“CHPA’s Annual Executive Conference (AEC) is the best conference to see folks within our industry and conduct business. The balance between networking and education is ideal!”

—
Annual Executive Conference (AEC) Attendee

Why should you join?

ENGAGE with the right people

As a CHPA member you gain access to the industry and thought leaders throughout the year at in-person or virtual events, and through a variety of working groups and committees.

SHARE your voice

You will have seats at the tables where the consumer healthcare industry is being shaped, and your company will be heard.

EXPLORE industry trends and challenges

CHPA membership means receiving timely, business-critical communications, including the Daily Federal Register summaries, weekly newsletters and updates from industry leaders.

BUILD your knowledge to grow your business

From marketing and supply chain, to the C-suite, CHPA programs and events offer opportunities for your personnel to learn and connect throughout the year at in-person events as well as through online and on-demand education found in CHPA Academy.



CHPA's popular OTC 101 Seminar is a 360-degree view of the consumer healthcare products industry, and equips professionals with the information they need to understand and succeed. Members report it is one of the most valuable events of the year!



"Coming from a research/public health background, it was eye-opening to learn more about the regulations and policies regarding OTC products, and it provided nice context in an area that I was unfamiliar with."

—
OTC 101 Seminar Attendee

Preserve Consumer Access to Your Products

From Capitol Hill to the 50 state capitals, and all the counties and municipalities in-between, CHPA advocates on behalf of OTC, dietary supplement, and consumer medical device manufacturers to preserve and empower consumers' ability to access the affordable, trusted products they want and need.



Did you hear?

The OTC Monograph System has Finally Moved into the 21st Century.

As the champion and vocal advocate for OTC Monograph reform, CHPA led the industry in creating bipartisan legislation that overhauled the system, creating historic change.

CHPA Wins Fight to Reinstate OTC Medicine Eligibility in Tax-Preferred Accounts.

Millions of consumers can once again save money by purchasing OTC medicines with Flexible Spending Arrangements (FSAs) and Health Savings Accounts (HSAs).

“CHPA advocates tirelessly to reinforce the value of OTC medicines, dietary supplements, and consumer medical devices and strengthen their relevance, importance, and credibility among key thought leaders and influencers.”

—
Scott Melville,
President & CEO, CHPA

The Power of CHPA: Leadership and Teamwork

As a member, you can be assured CHPA's experienced staff—with active member leadership and involvement—works across a variety of regulatory and legislative priorities all aimed at preserving and expanding consumer access to your trusted personal healthcare products.

	Over-the-Counter Medicines	Dietary Supplements	Consumer Medical Devices
FDA Regulation	^	^	^
FSA/HSA	^	^	^
Ingredient Issues	^	^	
Marketing	^	^	^
OTC Monograph	^		
Medication Disposal and Take Back	^		
Sustainability	^	^	^
Quality	^	^	^
Supply Chain	^	^	^
CBD		^	
California's Proposition 65	^	^	

CHPA's story begins and evolves with you, and we hope you see yourself in it.

For more information about CHPA membership, contact **Beth Allgaier** at **ballgaier@chpa.org**.

“Associations are very much about people. We take the time to visit and speak with our members face-to-face to better understand the challenges they're facing and how CHPA can support them and provide insight into the future of the consumer healthcare industry.”

—
Phyllis Taylor,
Senior Director, Membership, CHPA





The Consumer Healthcare Products Association (CHPA) Educational Foundation

is a 501 (c)(3) nonprofit organization that is passionate about helping consumers lead happier, healthier lives by providing information and guidance on how to safely use, store, and dispose of OTC medicines, dietary supplements, and consumer medical devices.



Our innovative educational initiatives include:



KnowYourOTCs.org
Digital Network



Safe Medicine Storage



Acetaminophen Safety



Precise Pediatric Dosing



Safely Choose and Use OTC Pain Relievers

Our Impact

The foundation is 100% funded by CHPA member companies. Continued support allows us to keep a pulse on the evolving consumer healthcare space and provide the education needed to ensure the safe and responsible use of our industry's products.



The Up and Away campaign is a key contributor to a **33% reduction** in ER visits in young children due to accidental medicine ingestions since 2011.



Retail collaborations have helped us reach **more than 150 million** consumers with our medicine safety messages.



We have distributed **more than 3.5 million** medicine safety brochures to schools, pharmacies, and physicians' offices across the country.



Our KnowYourOTCs digital ecosystem engages more than **100,000 followers** on social media and more than **1.7M visitors** on KnowYourOTCs.org annually.



More Information

For more information, contact the CHPA Educational Foundation's Director **Mary Leonard** at **202.429.3518** or **mleonard@chpa.org**, or visit **chpa.org/foundation**.



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