



CONSUMER  
HEALTHCARE  
PRODUCTS  
ASSOCIATION

# 2024

## Self-Care Leadership Summit (SLS) Sponsorship Opportunities



Thank you to our 2023 Sponsors!

PLATINUM	COLEGATE PHARMOLIVE	HALEON	reckitt
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GOLD	Concertics Research		
SILVER	Perrigo	GRMA	sanofi
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	sen	Bestco	Pinney Associates
BRONZE	COVINGTON	ROCKY MOUNTAIN	
	F&B Consulting Group	CPA	SIDLEY
	Arnold & Porter	SafetyCall	RADICLE
	Bausch + Lomb		

CHPA 2023 REGULATORY SCIENTIFIC & QUALITY SERVICES



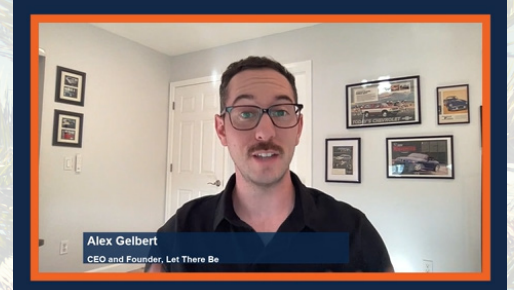


# Annual Self-Care Leadership Summit

March 18-20, 2024

Ritz-Carlton Amelia Island

The CHPA Self-Care Leadership Summit is an intimate, exclusive, annual gathering of the leaders of the consumer healthcare industry. It is where the business of self-care happens. Content is designed for high-level executives, and time is intentionally scheduled for both formal and informal business interaction.



Don't just take our sponsorship word for it...  
[Hear from first-time sponsor Alex Gelbert!](#)

## 2023 Sponsors



## Last Year's Attendees >>>

Over **325** Executives, including leadership from **44** manufacturers

**Take advantage of the opportunity to leverage your presence and participation! We aim for maximum collaboration to ensure that your brand and capabilities shine.**







# Annual Self-Care Leadership Summit

## SPONSORSHIP OPPORTUNITIES & OUTLINE OF BENEFITS

### Sponsor Recognition:

- » Company name and/or logo listed on all CHPA promotional materials & emails, pre- and post-meeting.
- » Linkable logo listed on various CHPA event webpages including Sponsor Thank You page.
- » Right to use CHPA 2024 SLS Sponsor graphic (*sponsor-designed promotional materials subject to final approval from CHPA*)
- » Opportunity to provide a product for the beloved CHPA attendee favor box, mailed to all attendees post-meeting. *Must submit [participation form](#) by 2/2/2024.*

Contact [cstillwagon@chpa.org](mailto:cstillwagon@chpa.org) for examples of past sponsor visibility.



**PREMIER LEVEL RECOGNITION** | **\$40,000**  
Includes invitation for 2 to Board Dinner

**PLATINUM LEVEL RECOGNITION** | **\$25,000 - \$39,999**  
Includes invitation for 1 to Board Dinner

DON'T SEE WHAT YOU'RE LOOKING FOR? CONTACT [CARLA STILLWAGON](#) TO EXPLORE SPONSORSHIP OPPORTUNITIES & BENEFITS IN DETAIL.

OPPORTUNITY	COST
Board of Directors Dinner	\$40,000 <b>SOLD</b>
Opening Night Reception and Dinner	\$40,000 <b>SOLD</b>
Board of Directors Reception	\$30,000
CCTV Hotel TV	\$25,000
Hospitality Lounge/Suite (3)	\$25,000 each
Leadership Session	\$25,000 <b>SOLD</b>
Keynote Session (2)	\$20,000 each <b>SOLD</b>

OPPORTUNITY	COST
Golf Tournament	\$20,000 <b>SOLD</b>
Wine Tasting or Self-Care Spa Experience	\$20,000
Lunch (2)	\$18,000 each
Breakfast (2 1)	\$15,000 each
Charging Stations	\$15,000
Opening Reception Activity Station (3)	\$15,000 each
Elevator Clings	\$12,000
After-Hours Event	\$10,000
Hotel or Fun Run Coffee Outlet (3)	\$10,000 each
Hotel Key Cards	\$10,000
Learning Lab (5 1)	\$10,000 each
Mobile App	\$10,000
Opening Reception Entertainment	\$10,000
President's Forum	\$10,000 <b>SOLD</b>
Refreshment Break (2)	\$10,000 each
Registration	\$10,000
Room Drop	\$10,000
Session (other) (2 1)	\$10,000
Sunscreen at Fun Run	\$10,000
Wi-Fi	\$10,000 <b>SOLD</b>
Women's Leadership Forum (WLF) Event	\$10,000 <b>SOLD</b>
Branded Writing Pads	\$8,000 <b>SOLD</b>
Custom Turn Down Service	\$8,000
Door Hangers	\$8,000
Golf Balls/Prizes	\$8,000 <b>SOLD</b>
Signature Cocktail at Opening Reception	\$8,000 <b>SOLD</b>
Instagram Backdrop	\$6,000
Karaoke at After Hours Event	\$6,000 <b>SOLD</b>
Snacks at After Hours Event	\$6,000
Orientation & Welcome Webinar	\$5,000 <b>SOLD</b>
Afternoon Pick-me-up Sponsor	\$5,000 <b>SOLD</b>
Floral Arrangements	\$5,000
Fun Run Sand Logo/Structure or T-shirts	\$5,000