



2024 - 2026

CAP SPONSORSHIP OPPORTUNITY

CHPA Academy Reach To Date:

3.2k

ATTENDANCES

45

WEBINARS

430k

PROMOS

90%

MANUFACTURER MEMBER PARTICIPATION

15

DEI, NEXTGEN & WOMEN'S LEADERSHIP SESSIONS

HIGH VISIBILITY = HIGH VALUE

Become a CAP Sponsor and increase your company's visibility as a committed partner in consumer healthcare industry education.

Designed to expand the knowledge of industry professionals, CHPA Academy provides a comprehensive overview of business-critical topics from thought leaders like YOU.

CHPA Academy Partner (CAP)

\$15,000 includes 3 years of high-impact benefits:

- Company logo & backlink on CHPA Academy homepage
- CAP recognition on all pre- and post-marketing materials and slide decks for webinars
- Use of CAP logo
- Free live & archived* webinar opportunities annually, including customized & targeted marketing, all handled by CHPA
- Post-webinar survey data

**webinar archival subject to CHPA approval*

CHPA Thanks our Founding Educational Partners (FEP) for their support in successfully launching our e-Learning platform in 2020!



Contact Allegra Bartscherer at abartscherer@chpa.org before September 1, 2023 to maximize your CAP recognition and benefits through 2026.